

CASTAIN TRAINING SYSTEMS

Customized Sales Training Programs

Let's face it, there are many companies that won't make the time to train!

Perhaps the timing just isn't right . . .

There are deadlines to meet.

Customers to respond to and . . .

God forbid we take the sales force out of the field!

Meanwhile they never grow the top line and develop their team to their full potential!

Well here's a thought . . .

You'll be happy to know that I offer sales training services in many different formats to respect both your time and your budget!

Here's a partial list of the many ways we can work together:

Onsite Training

Executive Retreats

Keynote Addresses & Breakout Groups

Webinars

Conference Calls

"Lunch and Learn" Seminars

Podcasts

Customized Selling Skills Books



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What Makes My Training Programs Different?

For starters, **you get me and I've been actively selling for 28 years . . .**

Not writing about selling . . .

Or just training others on selling . . .

I've been **Actively Selling** for 28 years which means you not only get the benefit of someone who's been "in the trenches" . . . I'm still right in there with you!

Sales professionals respect that!

Throughout my career, I've coached hundreds of sales reps and more than 4,000 have attended my sales training courses!

I am well versed in both traditional as well as the newer "Sales 2.0" methodologies!

My programs are interactive! Sales people don't want to be lectured to or worse yet preached to . . . that's how you get tuned out mighty quick!

I recognize that no matter how great a training event might be, there needs to be a reinforcement component in order for training to "stick"!



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How Do We Begin The Process Of Working Together?

We'll start with a no obligation (and sales pitch free) conversation to discuss your needs and how I might be able to impact your results.

From there, I'll draw up some preliminary options complete with pricing so you know what to expect with absolutely no surprises!

So whether you've read enough at this point to schedule some time to chat about the possibility of working together you can . . .

Call me (631) 455-2455

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