

Here's a list of 200 phrases you should avoid using in your subject lines and in the body of your email. Hat tip to Comm100 for creating this extensive list!

4U	Claims you are a winner	For instant access
	Claims you registered	
Accept credit cards	with Some Kind of Partner	For just \$ (some amt)
Act now! Don't hesitate!	Click below	Free access
Additional income	Click here link	Free cell phone
Addresses on CD	Click to remove	Free consultation
All natural	Click to remove mailto	Free DVD
Amazing	Compare rates	Free grant money
Apply Online	Compete for your business	Free hosting
As seen on	Confidentially on all orders	Free installation
Auto email removal	Congratulations	Free investment
Avoid bankruptcy	Consolidate debt and credit	Free leads
Be amazed	Copy accurately	Free membership
Be your own boss	Copy DVDs	Free money
Being a member	Credit bureaus	Free offer
Big bucks	Credit card offers	Free preview
Bill 1618	Cures baldness	Free priority mail
Billing address	Dear email	Free quote
Billion dollars	Dear friend	Free sample
Brand new pager	Dear somebody	Free trial
Bulk email	Different reply to	Free website
Buy direct	Dig up dirt on friends	Full refund
Buying judgments	Direct email	Get It Now
Cable converter	Direct marketing	Get paid
Call free	Discusses search engine listings	Get started now
Call now	Do it today	Gift certificate

Calling creditors	Don't delete	Great offer
Can't live without	Drastically reduced	Guarantee
Cancel at any time	Earn per week	Have you been turned down?
Cannot be combined with any other offer	Easy terms	Hidden assets
Cash bonus	Eliminate bad credit	Home employment
Cashcashcash	Email harvest	Human growth hormone
Casino	Email marketing	If only it were that easy
Cell phone cancer scam	Expect to earn	In accordance with laws
Cents on the dollar	Fantastic deal	Increase sales
Check or money order	Fast Viagra delivery	Increase traffic
Claims not to be selling anything	Financial freedom	Insurance
Claims to be in accordance with some spam law	Find out anything	Investment decision
Claims to be legal	For free	It's effective
Join millions of Americans	No questions asked	Reverses aging
Laser printer	No selling	Risk free
Limited time only	No strings attached	Round the world
Long distance phone offer	Not intended	S 1618
Lose weight spam	Off shore	Safeguard notice
Lower interest rates	Offer expires	Satisfaction guaranteed
Lower monthly payment	Offers coupon	Save \$
Lowest price	Offers extra cash	Save big money
Luxury car	Offers free (often stolen) passwords	Save up to
Mail in order form	Once in lifetime	Score with babes
Marketing solutions	One hundred percent free	Section 301

Mass email	One hundred percent guaranteed	See for yourself
Meet singles	One time mailing	Sent in compliance
Member stuff	Online biz opportunity	Serious cash
Message contains disclaimer	Online pharmacy	Serious only
MLM	Only \$	Shopping spree
Money back	Opportunity	Sign up free today
Money making	Opt in	Social security number
Month trial offer	Order now	Special promotion
More Internet traffic	Order status	Stainless steel
Mortgage rates	Orders shipped by priority mail	Stock alert
Multi level marketing	Outstanding values	Stock disclaimer statement
Name brand	Pennies a day	Stock pick
New customers only	People just leave money laying around	Stop snoring
New domain extensions	Please read	Strong buy
Nigerian	Potential earnings	Stuff on sale
No age restrictions	Print form signature	Subject to credit
No catch	Print out and fax	Supplies are limited
No claim forms	Produced and sent out	Take action now
No cost	Profits	Talks about hidden charges
No credit check	Promise you ...!	Talks about prizes
No disappointment	Pure profit	Tells you it's an ad
No experience	Real thing	Terms and conditions
No fees	Refinance home	The best rates
No gimmick	Removal instructions	The following form
No inventory	Remove in quotes	They keep your money — no refund!
No investment	Remove subject	They're just giving it away
No medical exams	Removes wrinkles	This isn't junk
No middleman	Reply remove subject	This isn't spam

No obligation	Requires initial investment	University diplomas
No purchase necessary	Reserves the right	Unlimited
Unsecured credit/debt	We honor all	Will not believe your eyes
Urgent	Weekend getaway	Winner
US dollars	What are you waiting for?	Winning
Vacation offers	While supplies last	Work at home
Viagra and other drugs	While you sleep	You have been selected
Wants credit card	Who really wins?	Your income
We hate spam	Why pay more?	